

#### SPONSORSHIP OPPORTUNITIES

SPONSORING THE RHYTHM BY THE LAKE CONCERT ON SATURDAY, MAY 31, 2025 OFFERS FANTASTIC BENEFITS.

JOIN US IN MAKING THIS EVENT UNFORGETTABLE FOR EVERYONE INVOLVED!

SHARE IN THE EXCITEMENT OF THE WEEKEND WHILE ENJOYING A VARIETY OF ATTRACTIVE RETURNS.

## \$5,000 STAGE

- Top billing on print advertisements promoting Rhythm by the Lake
- Stage Banner Highlighting your business
- Inclusion of Concert Marketing
- 8 Corporate VIP Tickets
- Your company logo on Concert website
- Brand mentions on social media announcements
- Featured company logo placement in all available promotional efforts
- And any other listed items in lower levels

### \$3,000 VIP

- Launch Pointe Gift Box including Staycation Package
- 6 VIP Tickets
- Your company logo on Concert website
- Brand mentions on social media announcements
- Logo on poster signage
- Featured company logo placement in all available
- promotional efforts
- And any other listed items in lower levels

# \$1,500 RESERVED

- 4 reserved seating tickets
- Brand mentions on social media announcements
- Logo on poster signage
- Featured company logo placement in all available promotional efforts

## \$500 LAWN

- 4 lawn seating ticket
- Logo on poster signage
- Featured company logo placement in all available promotional efforts

#### **IN KIND**

- 2 lawn seating tickets
- Name placement on website and promotional efforts





**Payments:** Cash payments are due before Friday, May 16, 2025. Failure to pay fees when due, may result in termination of sponsor package agreements. In-kind services shall be scheduled in writing by a representative and sponsor.

**Limitation of Sponsorship:** Unless otherwise provided, the cash or services and the sponsor benefits described in this agreement are related solely to the Rhythm by the Lake concert to be held on Saturday, May 31, 2025. Assuming the event is continued in 2026, the Sponsor shall have the first right to refusal to continue sponsor's involvement in the event on such terms as sponsor and Launch Pointe shall agree.

**License and Usage:** Sponsor herby grants the Rhythm by the Lake concert a limited, non-exclusive license to use sponsor's trade names, trademarks, service marks, and other proprietary information (the "proprietary information") owned by the sponsor. The Rhythm by the Lake concert agrees that the proprietary information will be used only in connection to the 2025 event to provide benefits set forth in the proposal and such other benefits as sponsor and Launch Pointe may agree. The Rhythm by the Lake concert's use of the proprietary information is subject to the approval of the sponsor's designated representative, which approval will not be unreasonably withheld.

**Sponsor Understandings:** The dollar value set forth in the proposal are estimates that are based upon general sponsorship information available to the Rhythm by the Lake concert; no portion of the sponsorship cash payments or in-kind services are subject to being refunded for any reason except provided herein. Sponsorships are not exclusive unless otherwise set forth in the proposal.

**Termination:** The Rhythm by the Lake concert may terminate this contract within 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services. The Rhythm by the Lake concert may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from sponsor by the Rhythm by the Lake concert. Sponsor shall not terminate this agreement without the written approval of the Rhythm by the Lake concert.

**Logo Artwork Specs:** Accepted file formats -.pdf, ai, .psd, .png, and .jpeg. Images: embedded or linked (must include all linked files). Fonts: Converted to curves/outlines. 300dpi at actual print size. Colors: CMYK.

**Amendments:** This agreement is governed by California Law and is binding upon all the parties' successors and assigns.

**Miscellaneous:** This agreement is governed by California Law and is binding upon all the parties successors and assigns.

Dated:	Received Date:
Sponsor Name:	Concert Representative:
Sponsor Level:	
Signature:	Signature: